

Maurice Sporting Goods Continues to Make A Difference Through Annual Charity Program

Northbrook, IL – Maurice Cares, the 501(c)(3) charity operated by Maurice Sporting Goods, LLC, is excited to announce a series of grants to non-profit organizations throughout the country. The donations were made possible through the compassion and generosity of employees, family, friends and partners of Maurice Sporting Goods.

2018 also marked the 11th annual “Make A Difference Day” for Maurice Cares which took place in July. Each Maurice division went out and made a difference in their communities; by volunteering at Habitat for Humanity, brightening up local outdoor facilities by picking up trash, and by packing meals at ‘Feed My Starving Children.’

“Giving back to the community helps to provide perspective for all of us,” said Keith Jaffee, Maurice’s Chairman. “It’s important that we at Maurice can give back through our volunteer efforts as well as with the support we’re providing to the organizations that have impacted some of our employees in major ways.”

Additionally, the Maurice Cares program raised money by sponsoring various company events throughout the year such as pizza Bingo lunches, a golf chipping challenge and rubber duck races led by the local fire department.

Recently, the recipients of the 2018 grants were announced at a company “Learning Lunch” where all employees gathered live or via conference call to hear their colleagues share the stories behind each nomination and subsequent donation.

Maurice Cares 2018 Grant Recipients:

- Lymphoma Research Foundation- in honor of one our long time supplier partners who passed away.
- The Nora Project- donated 70 iPads to a program serving children with disabilities.
- American Foundation for Suicide Prevention- a donation made in honor of the nephew of a Maurice associate.
- M.A. Dailey Foundation- serving underprivileged children through the joy of fishing.
- Tatton Brown Rahman Syndrome Dnmt3a- a donation made in honor of an employee whose family is affected by this challenging disease.

- Trout Unlimited – Restoration Effort- a charitable gift to help restore and preserve Weister Creek on the Kickapoo Valley Reserve in western Wisconsin.

“It has been incredible to watch our Maurice Cares program grow and touch the lives of so many people over the last 11 years,” said Jory Katlin, CEO. I’m grateful we have continued this initiative amidst some of the challenges we’ve faced. Service is a key tenet of Maurice Sporting Goods and will be into the future.”

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About Maurice Cares:

Established in 2008 as a 501(c)(3) charitable organization, Maurice Cares is about giving back: To our community, to our environment and to make it a better place for all of us to live. <http://www.maurice.net/MauriceCares>

About Maurice Sporting Goods, LLC

Maurice Sporting Goods, LLC is owned by Middleton Partners, an active investor of private equity in real estate and operating company opportunities offering returns that exceed industry or sector comparables. Maurice supplies products in the fishing, hunting, outdoor recreation, marine and outdoor gift categories, serving mass retailers and independent dealers throughout the United States and international markets. Maurice operates a portfolio of sourcing and manufacturing companies containing recognizable brands such as Shoreline Marine, South Bend Fishing Tackle, Rivers Edge Outdoor themed gift products, Danielson and Matzuo fishing products. Please visit our website to learn more or to sign up to become a dealer at www.maurice.net.

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